Burlington Medical

3DLOOK

How Burlington Medical
OVERCAME MANUAL MEASURING

"We get more efficient, consistent measurements with 3DLOOK. It has reduced repairs and alterations by removing the subjectivity and inconsistency received when measuring by hand. The accuracy of the measurements is spot on."
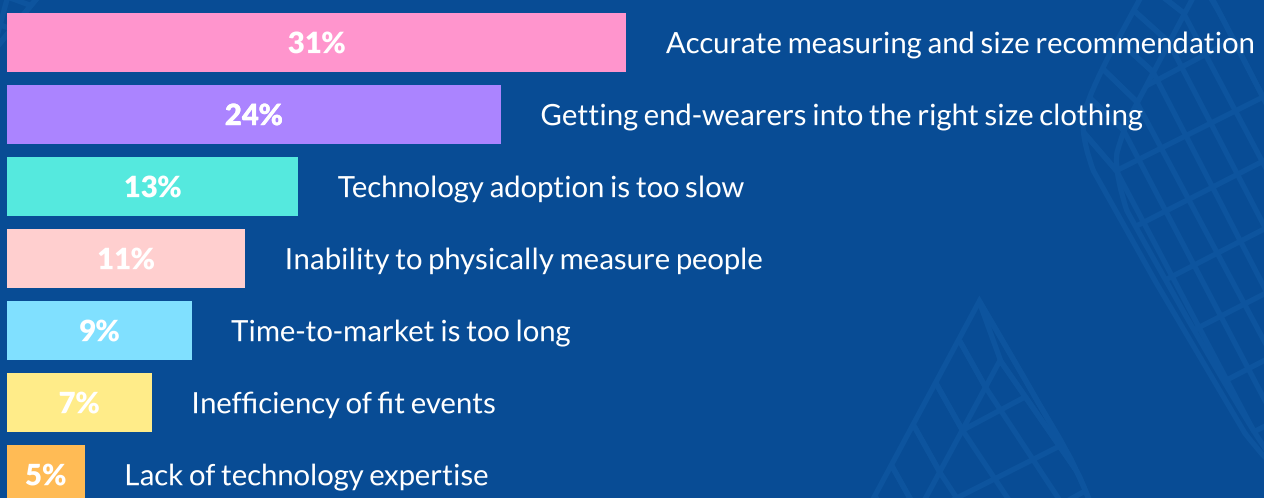
Lee Ann,
SVP of Global Operations,
Burlington Medical

With little room for error in the medical wear space, robust measuring processes are a must for companies like Burlington Medical, a leading provider of radiation protection aprons.

Most uniform businesses rely on in-person measuring events to capture end-wearer measurements. However, these events are not only costly for businesses and time-consuming for everyone involved but also rely on manual processes that expose end-wearers to potential human error and inconsistency. Unsurprisingly, uniform businesses rank offering accurate measurements and getting customers into the aright sized clothes as the biggest challenge they face in the industry.

What are your biggest challenges now?

31%	Accurate measuring and size recommendation
24%	Getting end-wearers into the right size clothing
13%	Technology adoption is too slow
11%	Inability to physically measure people
9%	Time-to-market is too long
7%	Inefficiency of fit events
5%	Lack of technology expertise

Poll results from 3DLOOK's latest webinar **"Bringing Uniform Businesses Into the Digital Age"**

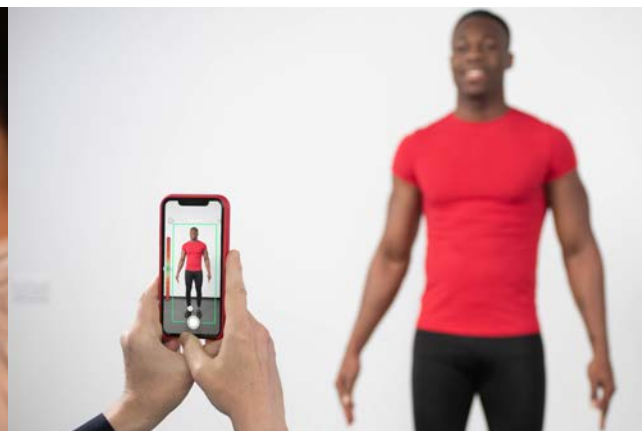# Uniform Pro: Improved size and fit consistency

When COVID-19 hit, putting a hold on in-person fitting events, Burlington Medical knew it could no longer put off seeking an alternative solution to measure end-wearers. Burlington Medical realized that implementing a digital, contactless solution would be key to providing a safe and consistent experience without impacting lead time or the bottom line.

The radiation protection specialist turned to **Uniform Pro**, 3DLOOK's top-to-bottom digital fit, sizing, and measurement event management system. Using Uniform Pro, Burlington Medical has created a seamless solution for its sales representatives to manage individual measuring events and collect body data from end-wearers contactlessly in person, or remotely.
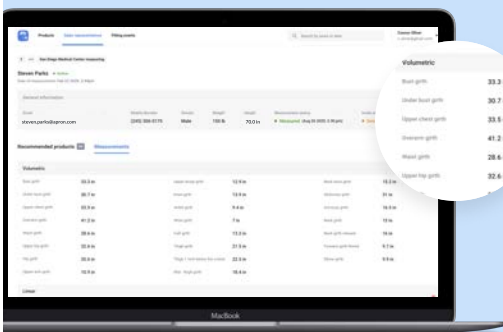
1 Schedule a physical or a virtual fitting event.

2 Use a mobile app to scan end-wearers. Only two photos needed.

3 View and manage your end-wearer's measurement data, assign corresponding products to each event and schedule future ones.
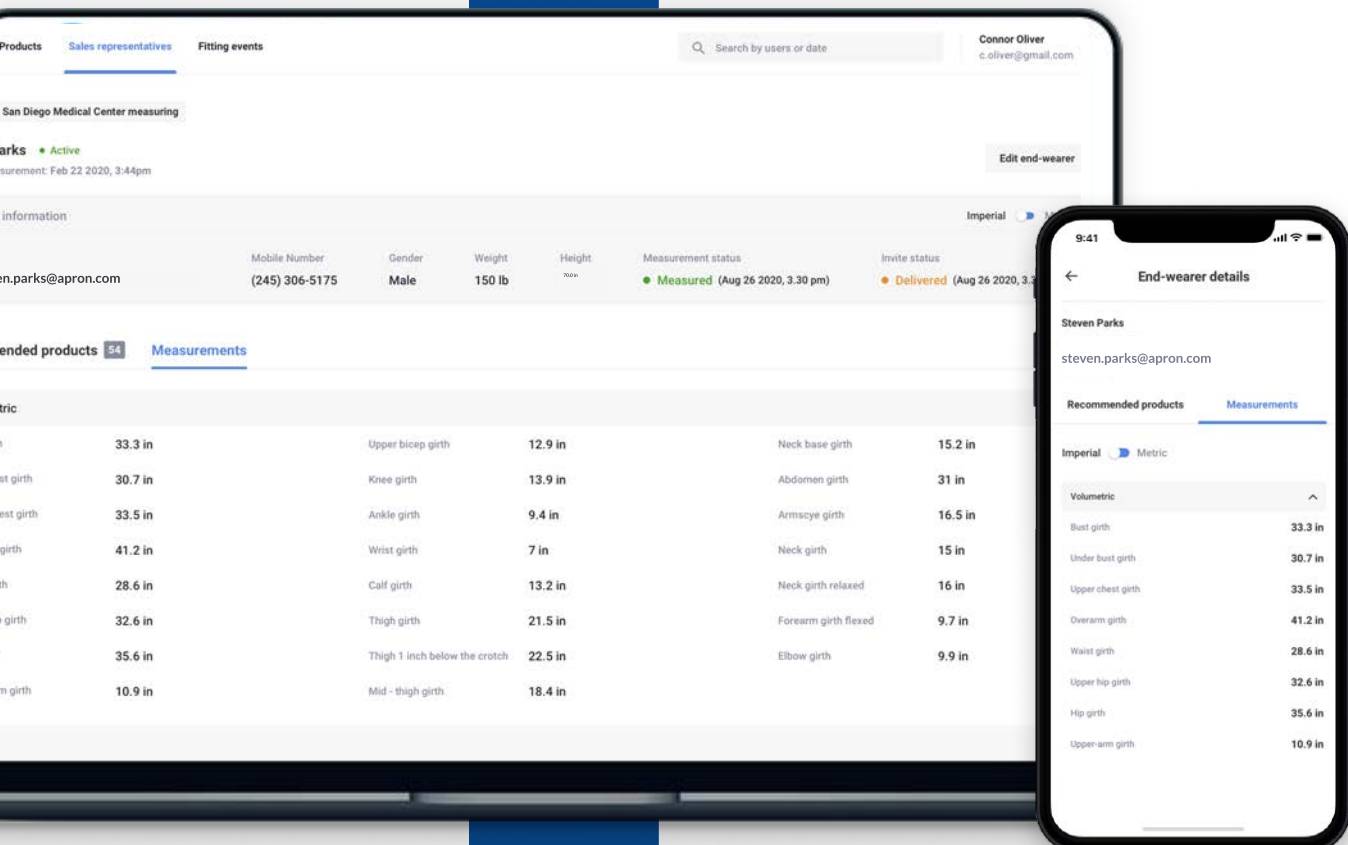
4 Deliver well-fitted garments to your end-wearers

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Body data is generated automatically using just two photos, reducing a 15-minute measuring process down to **just two minutes**. Through API integrations, data is then passed to Gerber's AccuMark design software for Burlington Medical to produce its tailored aprons.

An industry-leading partnership

Now Burlington Medical sales reps have access to **Uniform Pro** to manage fitting events and scan their end-wearers. With measurements generated by 3DLOOK's AI-based technology, customers can now receive consistent measurements, free from human error and subjectivity.

Together, 3DLOOK and Burlington Medical have developed an industry-leading solution. From scan to production, the process of creating a custom apron has been reduced to just two days, offering the best apron lead time in the industry.

With over **3,500 healthcare workers scanned** so far, Burlington Medical's drastically reduced return rate shows the value of implementing 3DLOOK's innovative solution. Using the abundance of body data captured to improve the fit of its garments and, in turn, increase comfort and safety for end-wearers, Burlington Medical has already seen **return rates fall by 67%.**
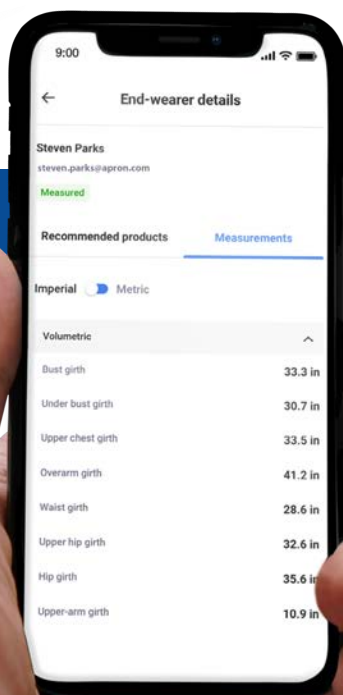
67%
Return rates fall

2
2-day lead time

3500
healthcare workers scanned

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Leading uniform businesses are using **Uniform Pro** to simplify the capture, storage, and use of end-wearer body data.

CLICK HERE to request a quote
or contact us via e-mail **sales@3dlook.me**